

# UK Tourism



## Not all tourists visiting the UK are proficient in English!

In fact, current economic conditions mean that the UK tourist industry is ever more dependent on visitors from non-English speaking countries.

Provision of information in all world languages will help you to engage your target markets and increase the number of visitors you receive.

Whether you are a Tour Operator, Hotel Group, Ground Handler & DMC, Airline, Visitor Attraction, Heritage Organisation or Tourist Board, Global Key has a range of language products to suit your needs.

### **We offer:**

- A bespoke translation and desktop publishing service, ideal for producing foreign-language versions of existing materials such as guide books, information panels and brochures
- A marketing division with the knowledge and expertise to produce your next international marketing campaign
- GlobalKey Passport: the ideal tool to enable you to encourage and receive overseas enquiries via the web
- Multilingual Liaison: a unique, flexible intermediary service to help you maximise your profile in foreign markets
- Voiceovers: to reproduce your audio guides for visitors from abroad

### **Multilingual products we can produce include:**

- Informative flyers and brochures
- Guide books
- Information panels
- Audio guides
- Corporate presentations
- Websites
- Health & Safety leaflets
- Menus
- Ad hoc interpreting
- Ticketing

Please contact us for more details of our services, a simple pricing guide or a formal quotation. We look forward to hearing from you.

## **GlobalKey™**

*Translations • Interpreting • DTP*

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